

Privacy Policy (12/2/21 update)

This Privacy Policy “**Policy**” has been designed and created to ensure those affiliated with Plan Tech, Inc. and its affiliated “**Website**” www.eventsdragon.com, referred to her as “**Company**” of our commitment and realization of our obligation not only to meet, but to exceed, most existing privacy standards. Company values its Website user’s privacy. This Policy will help you understand how we collect and use personal information from those who visit our Website or make use of our online facilities and services, and how we protect users’ information, along with what we will and will not do with the information we collect.

We reserve the right to make changes to this Policy at any given time. Company wants to make sure that you are up to date with the latest changes, and we will advise you to visit this page. If at any point in time Company decides to make use of any personally identifiable information on file, in a manner vastly different from that which was stated when this information was initially collected, users shall be promptly notified by email. Clients at that time shall have the option as to whether to permit the use of their information in this separate manner.

This Policy applies to Company and any affiliated entity listed below, and it governs any and all data collection and usage by us. Through the use of our Website and any subsidiary website, you are therefore consenting to the data collection procedures expressed in this Policy.

Affiliated Entity:

Events Dragon

Affiliated Website:

www.eventsdragon.com

Please note that this Policy does not govern the collection and use of information by companies that Plan Tech, Inc. does not control, nor by individuals not employed or managed by us. If you visit a website that we mention or link to, be sure to review its privacy policy before providing the site with information. It is highly recommended and suggested that you review the privacy policies and statements of any website you choose to use or frequent to better understand the way in which websites garner, make use of and share the information collected.

Specifically, this Policy will inform you of the following

1. What personally identifiable information is collected from you through our Website;
2. Why we collect personally identifiable information and the legal basis for such collection;
3. How we use the collected information and with whom it may be shared;
4. What choices are available to you regarding the use of your data; and
5. The security procedures in place to protect the misuse of your information.

Information We Collect

It is always up to you whether to disclose personally identifiable information to us, although if you elect not to do so, we reserve the right not to register you as a user or provide you with any products or services. This Website collects various types of information, such as:

- Voluntarily provided information which may include your name, address, email address, billing and/or payment preferences which may be used when a Client books or purchases products and/or services you have requested, or if a Vendor has info needs or fees to pay.
- Information automatically collected when visiting our website, which may include cookies, third party tracking technologies and server logs.

In addition, Company may have the occasion to collect non-personal anonymous demographic information, such as age, gender, household income, political affiliation, race and religion, as well as the type of browser you are using, IP address, or type of operating system, which will assist us in providing and maintaining superior quality service.

Company may also deem it necessary, from time to time, to follow websites that our Clients may frequent to glean what types of services and products may be the most popular to customers or the general public.

Please rest assured that this Website will only collect personal information that you knowingly and willingly provide to us by way of surveys, completed membership forms, and emails. It is the intent of this site to use personal information only for the purpose for which it was requested, and any additional uses specifically provided for on this Policy.

We are collecting your data for several reasons:

- To better understand your needs and provide you with the services you have requested;
- To fulfill our legitimate interest in improving our services and products;
- To send you promotional emails containing information we think you may like when we have your consent to do so;
- To contact you to fill out surveys or participate in other types of market research, when we have your consent to do so;
- To customize our Website according to your online behavior and personal preferences.

The data we collect will be stored for no longer than necessary. The length of time we retain said information will be determined based upon the following criteria: the length of time your information remains relevant; the length of time it is reasonable to keep records to demonstrate that we have fulfilled our duties and obligations; any limitation periods within which claims

might be made; any retention periods prescribed by law or recommended by regulators, professional bodies or associations; the type of contract we have with you, the existence of your consent, and our legitimate interest in keeping such information as stated in this Policy.

Company does not now, nor will it in the future, sell, rent or lease any of its customer lists and/or names to any third parties.

Company may collect and may make use of personal information to assist in the operation of our Website and to ensure delivery of the services you need and request. At times, we may find it necessary to use personally identifiable information as a means to keep you informed of other possible products and/or services that may be available to you from Company.

Company may also be in contact with you regarding completing of surveys and/or research questionnaires related to your opinion of current or potential future services that may be offered.

Company may feel it necessary, from time to time, to contact you on behalf of our other external business partners regarding a potential new offer which may be of interest to you. If you consent or show interest in presented offers, then, at that time, specific identifiable information, such as name, email address and/or telephone number, may be shared with the third party.

Company, in its discretion, may find it beneficial to all our customers to share specific data with our trusted partners in an effort to conduct statistical analysis, provide you with email and/or postal mail, deliver support and/or arrange for deliveries to be made. Those third parties shall be strictly prohibited from making use of your personal information, other than to deliver those services which you requested, and as such they are required, in accordance with this agreement, to maintain the strictest of confidentiality regarding all your information.

Company uses various third-party social media features and other interactive programs. These may collect your IP address and require cookies to work properly. These services are governed by the privacy policies of the providers and are not within Company's control.

Company uses Hotjar in order to better understand our users' needs and to optimize this service and experience. Hotjar is a technology service that helps us better understand our users' experience (e.g. how much time they spend on which pages, which links they choose to click, what users do and don't like, etc.) and this enables us to build and maintain our service with user feedback. Hotjar uses cookies and other technologies to collect data on our users' behavior and their devices. This includes a device's IP address (processed during your session and stored in a de-identified form), device screen size, device type (unique device identifiers), browser information, geographic location (country only), and the preferred language used to display our website. Hotjar stores this information on our behalf in a pseudonymized user profile. Hotjar is contractually forbidden to sell any of the data collected on our behalf

Disclosure of Information

Company may not use or disclose the information provided by you except under the following circumstances:

- as necessary to provide services or products you have ordered;
- in other ways described in this Policy or to which you have otherwise consented;
- in the aggregate with other information in such a way so that your identity cannot reasonably be determined;
- as required by law, or in response to a subpoena or search warrant;
- to outside auditors who have agreed to keep the information confidential;
- as necessary to enforce the Terms of Use;
- as necessary to maintain, safeguard and preserve all the rights and property of Company.

Non-Marketing Purposes

Company greatly respects your privacy. We do maintain and reserve the right to contact you if needed for non-marketing purposes (such as bug alerts, security breaches, account issues, and/or changes in Company products and services). In certain circumstances, we may use our Website, newspapers, or other public means to post a notice.

Company's and Website are not directed to, and does not knowingly collect personal identifiable information from anyone under the age of eighteen (18). If it is determined that such information has been inadvertently collected on anyone under the age of eighteen (18), we shall immediately take the necessary steps to ensure that such information is deleted from our system's database, or in the alternative, that verifiable parental consent is obtained for the use and storage of such information. Anyone under the age of eighteen (18) must seek and obtain parent or guardian permission to use this Website.

All Clients and visitors to our Website have the option to discontinue receiving communications from us by way of email or newsletters. To discontinue or unsubscribe from our Website please send an email that you wish to unsubscribe to unsubscribe@eventsdragon.com. If you wish to unsubscribe or opt-out from any third-party websites, you must go to that specific website to unsubscribe or opt-out. Company will continue to adhere to this Policy with respect to any personal information previously collected.

Our Website does contain links to affiliate and other websites. Company does not claim nor accept responsibility for any privacy policies, practices and/or procedures of other such websites. Therefore, we encourage all Clients and visitors to be aware when they leave our Website and to read the privacy statements of every website that collects personally identifiable information. This Privacy Policy Agreement applies only and solely to the information collected by our website.

Security

Company takes precautions to protect your information. When you submit sensitive information via the website, your information is protected both online and offline. Wherever we collect sensitive information, that information is encrypted and transmitted to us in a secure way. You can verify this by looking for a lock icon in the address bar and looking for "https" at the beginning of the address of the webpage. We also have protocols in place in the unlikely event that we suffer a data breach and we will contact you if your personal information is ever at risk

While we use encryption to protect sensitive information transmitted online, we also protect your information offline. Only employees who need the information to perform a specific job (for example, billing or customer service) are granted access to personally identifiable information. The computers and servers in which we store personally identifiable information are kept in a secure environment. This is all done to prevent any loss, misuse, unauthorized access, disclosure or modification of the user's personal information under our control.

Company also uses Secure Socket Layer (SSL) for authentication and private communications to maximize Client trust and confidence in the internet and Website. This provides simple and secure access and communication of personal information, billing and payment preferences, etc.

Company utilizes Amazon Web Services (AWS) as its hosting server, which is one of the most secure cloud computing environments available today. Along with Amazon Elastic Compute Cloud (Amazon EC2), Company provides a complete firewall solution with a high level of encryption within each layer of its infrastructure.

Acceptance of Terms

By using this Website, you are hereby accepting the terms and conditions stipulated within the Policy. If you are not in agreement with our terms and conditions, then you should refrain from further use of our sites. In addition, your continued use of our website following the posting of any updates or changes to our terms and conditions shall mean that you agree and acceptance of such changes.

How to Contact Company

If any party has any questions or concerns regarding the this Agreement related to our website, please feel free to contact us at: Email: inquiries@eventsdragon.com or our Mailing Address: Plan Tech, Inc. 407 Blue Spring Road, Princeton, NJ 08540